



Southport Burleigh  
Rd, Burleigh Waters -  
Outbound

4220 0010



Gold Coast



6.40m x 2.88m



Digital



### MOVE #161412

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	3.8%	105,000	4.1
P25-54	3.8%	53,000	4.1
OG1	3.8%	24,000	4.5

[www.goa.com.au](http://www.goa.com.au)

Located in a busy commercial and retail centre, this dynamic double-sided Digital goa GRID site faces both directions of traffic on Southport Burleigh Road. This major six lane arterial caters to 3600 vehicles per hour during peak times in Queensland's fastest growing city. The optimal unobstructed visibility of this billboard is perfect for both local businesses and national brands wanting to get noticed.

**Restrictions:** No advertising of shopping centres, major supermarket outlets eg Coles, Aldi, Woolworths or IGA, chemists or pet supply stores.